

CBA Monthly Meeting

Wednesday, May 1 At The St. Tammany Art Association

The Covington Business Association provides an outlet for local business owners to network with one another and city officials while receiving updates on current city events and news. The CBA welcomes new members Mellow Mushroom Covington, Blue Juniper, Jewel's Cigar & Briar Shop, The Cottage Garden, Barbers & Bombshells, David Pierson Design, Covington Art & Frame, Matina Bella, The Welcome Mat, Allstate Penzato Insurance Agency and Exemplar Office Leasing. Check the CBA website www.covingtonbusinessassociation.org for a full list of members.

Delgado Student Art Market At The Covington Trailhead

Delgado Community College and the City of Covington present this art market promoting Delgado art students and guest artists, funded by a Delgado Foundation grant. The market will be at the Covington Trailhead this Saturday May 4th from 9 am - 1 pm. While you're out, stop by the Farmers Market!

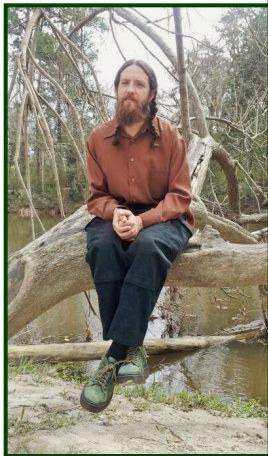


Covington Business Resource Workshop Focusing On Benefits Of Social Media Marketing

The City of Covington and the Covington City Council Economic Development Committee will host its second Business Resource Workshop on Tuesday, May 7, 2013, from 9 a.m. to noon (8:30 a.m. registration) in the Bogue Falaya Hall of the Greater Covington Center, 317 N. Jefferson Avenue. This workshop, entitled Effective Techniques for Using Facebook in Business, will focus on marketing using social media, particularly Facebook. The workshop is presented by the Louisiana Small Business Development Center. "Our first Business Resource Workshop, held in January 2013, was very successful and informative. The purpose of these workshops is to give local business owners the tools and expertise they need to help their business thrive. With this next workshop, we will show business owners some advanced techniques for using social media as a marketing tool," says Councilman Larry Rolling, Chairman of the Covington City Council Economic Development Committee. This event is free and open to the public. Pre-registration is recommended, as seating is limited (register at www.lsbdc.org). Refreshments will be provided by the Covington Business Association. For additional information about this event, please contact Councilman Larry Rolling, District D, at (985) 234-9527.

Local Artist Represents The North Shore T.J. Owens At Jazz and Heritage Festival This Weekend

T.J. "Jamie" Owens Jr. was raised in Covington, LA and graduated from SLU in Visual Art and Graphic Design. After many years of working for a sign company as a designer and vinyl film cutter, Jamie started his own business, and that was when he developed the process of combining thousands of small pieces of hand-cut vinyl film scraps and placing them individually onto the artwork. As they overlap, they compliment the machine cut pieces for a richly-textured collage effect that is then sealed in a thick clear coat to protect the work. On average, each square foot of art has anywhere from 30-40 hours of work in it, depending on the detail. Jamie also includes reflective vinyl film in his works, giving the pieces a different dimension depending on the lighting conditions. He is a veteran of the Three Rivers Art Festival as well as the STAA's community art events like Spring and Fall for Art, sitting at his easel and carefully placing tiny pieces of vinyl for the artist's demo. With overwhelming response to his work, Jamie has found the right niche to convey ideas in this unique style and medium. Overall, his work tends to be expressionistic with hints of pop-art, surrealism and psychedelia, capturing subject matter of local renown in natural and arranged compositions. After delving into the carpentry world as well, Jamie has designed his own "floating frame" for his art. This weekend, you'll find T.J. Owens Art at the New Orleans Jazz and Heritage Festival for a premier appearance at the festival. Jamie will be there May 2, 3, 4 and 5 from 11 am to 7 pm at the Contemporary Crafts - Tent D. Signed prints and original works will be available for purchase, congratulations on the great exposure for this local artist!



Relaxing at Columbia Street Landing



"Hungry Heron" by T.J. Owens Art www.tjowensjart.com

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"Covington Quad" Traffic Study Underway Intersection Of Collins Blvd, Hwy. 25 And Ronald Reagan Hwy.

A feasibility study recently commissioned to develop and evaluate conceptual alternatives for traffic safety and efficient traffic movement at a major intersection in Covington is now underway. Acting upon a request from Mayor Mike Cooper, the Regional Planning Commission (RPC) funded the \$35,000.00 study and selected the firm of Buchart Horn Inc., from among several applicants which submitted qualification statements. Per the scope of the study, the engineering consultant will examine two alternatives to improve the intersection where US Hwy 190 (Collins Blvd.) meets LA Hwy 25 and Ronald Reagan Hwy. The first option involves the installation of additional turning lanes and improved traffic signalization. The second option is to develop a workable "roundabout" concept and then compare both alternatives regarding overall traffic efficiency, safety, and costs. Cooper, who is a member of the Transportation Policy Committee of the RPC, stated, "This busy intersection is the hub of the Covington Quad, an area which has experienced higher traffic volumes and new commercial development, and includes Covington Commons -- a planned mixed use development, Privette Business Park, Main Street Shopping Center, Oak Alley Estates, the Savannah's, and hundreds of undeveloped acres. It is important to plan for improvements at this crossroads to accommodate expected growth and to improve safety." Upon completion of the study, which may take up to six months, Cooper said he will seek funding from State and Federal sources to make the recommended improvements. For additional information, contact Daniel Hill, P.E., City Engineer, City of Covington (985) 892-1811 ext. 721. E-mail: dhill@covla.com.

LPO Swing In The Pines Set For May 11

The City of Covington is delighted to announce its fifteenth annual Swing in the Pines in beautiful Bogue Falaya Park on Saturday, May 11 (rain date: May 12). This free outdoor concert featuring the Louisiana Philharmonic Orchestra will begin at 6 p.m., and the event is open to the public. Seating is picnic style, and patrons are welcome to bring food and beverages. Wine from Pontchartrain Vineyards will also be available for purchase. For additional information, contact Sarah Chambless at (985) 892-1873.

Keep up with City events and news at www.covla.com!

Quote of the Week

"There is only one corner of the universe you can be certain of improving, and that's your own self."
- Aldous Huxley

Thursday

May 2



Last Quarter

Mother's Day High Tea At The English Tea Room

Mother's Day is the second Sunday in May, so reserve your spot for a special Mother's Day High Tea. The English Tea Room will open on Mother's Day, Sunday May 12th from 11:00 am to 4:00 pm. Experience one of the largest selections of loose-leaf teas in the south! (985) 898-3988 www.englishtearoom.com



Covington's Ongoing Bicentennial Celebrations

The Historic Home Tour was a great success this past weekend, and there are many more Bicentennial events still planned before the big Fourth of July culmination. The end of May holds a Walker Percy Lecture and a Veterans Appreciation Reception. On Saturday, May 25, join Judge Ellis as he reminisces about his friendship with author Walker Percy at the Fuhrmann Auditorium in the Greater Covington Center, from 7 pm to 9 pm.

May is also Military Appreciation Month, and on Monday the 27th, you can show your appreciation at the Veterans Appreciation Reception at the Bogue Falaya Hall in the Greater Covington Center at 11:00 am. Check the city website for more details - www.covla.com

The Late Author, Walker Percy

Walker Percy was born in Birmingham, Alabama on May 28, 1916. He was an author who devoted his literary life to the exploration of "the dislocation of man in the modern age", and his interests included philosophy and semiotics (the study of communication through signs and sign systems - closely related to linguistics). After marrying Mary Bernice Townsend, the family settled in Covington. Mary and one of the daughters had a bookstore on Lee Lane, where Percy often wrote in an office on the second floor. Walker Percy passed in 1990 and is buried on the grounds of St. Joseph Benedictine Abbey.

Celebrate Bike Month



At

BRKS' BIKE SHOP

Farmer's Market Recipes

Fresh recipes inspired by ingredients found at the Covington Farmer's Market

Guacamole, Pico de Gallo and Chips

Ingredients (Pico)	Ingredients (Guacamole)
1 medium onion	2 avocados
1 medium tomato	1 medium onion
1 bell pepper	3 toes of garlic
3 toes of garlic	2 lemons
1 lemon	1/4 cup cilantro, chopped
1 lime	1 jalapeno
1/4 cup cilantro, chopped	
1 jalapeno	

Spices for both (to taste):

sea salt, cayenne pepper, fresh ground pepper, cumin, paprika, fresh basil and oregano

Directions

For the Pico: Basically, mince all of the vegetables and herbs and place them in a small bowl. You may use a food processor, but then it will be more of a salsa, so it is the cook's preference as to consistency. Juice the lemon and the lime and add to the vegetables, along with any pulp. Add the remaining seasonings and allow to marinate in the refrigerator (the longer the better - ideal is 24 hrs.)

For the Guacamole: The riper the avocado, the easier it will be to obtain a smooth consistency. Mash the avocado first, then add the rest of the minced ingredients. Again, you may use a food processor to blend all this, I prefer to just chop. Juice the lemons and add to the mixture, along with any pulp. Add the remaining seasoning to taste, and let sit in the refrigerator until serving time.

For the Chips: Get your favorite brand of tortillas (corn, wheat, flour - whatever your preference) and cut them into slices, like a pizza. Spread them out in a single layer on a cookie sheet at least 1/4 of an inch apart. Top them with spices to taste, or sprinkle with lime juice. Bake 8 - 12 minutes at 400 degrees or until crispy and golden brown.

Now all you need is your favorite cerveza and a travelling band, and you'll be ready for Cinco de Mayo 2013! Have a fun and safe weekend.

The Month Of May

It is commonly thought that May is named for the Greek goddess Maia, for her association with the Roman goddess of fertility, Bona Dea, whose festival is celebrated in May. The Roman poet Ovid offers a second possibility, that the month is named for the maiores (Latin for "elders"). May celebrates Jewish American Heritage and the Blessed Virgin Mary, and it is also Mental Health Awareness Month and National Military Appreciation Month in recognition and honor of the U.S. Armed Forces. Mother's Day is the second Sunday in May, and it is also National Bike Month!

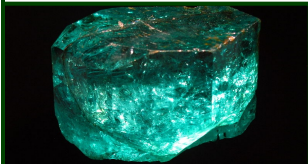


Convallaria majalis

The flower of May is Convallaria majalis (commonly known as the Lily of the Valley), a poisonous woodland flowering plant found in the eastern United States. There is some debate regarding the native status of the American variety of this plant. Lily of the Valley is a popular garden plant, prized for its scented flowers and the ability to cover ground in shady locations. It can form extensive colonies by spreading underground stems called

rhizomes. New leafy shoots grow in the spring, remaining connected to the other shoots in the ground, forming the colony. All parts of this plant, including the red berries, are highly toxic. Lily of the Valley can cause abdominal pain, vomiting and reduced heart rate.

The birthstone of May is the emerald, a variety of the mineral beryl. The emerald is a gemstone that receives its green color from trace amounts of chromium and sometimes vanadium. The name derives from the Latin Esmaraldus (variant of Smaragdus), originating in the Greek smaragdos, or "green gem". An emerald will always show visible inclusions, called "jardin" (French for garden), because they resemble the intricate patterns of a summer garden. The inclusions are caused by calcite deposits. The emerald is the traditional gemstone for the astrological signs of Taurus, Gemini and sometimes Cancer, and it is the foundation for the hometown of the Wizard of Oz, "Emerald City".



The Gachala Emerald weighs in at 858 carats. Found in 1967 in Gachala, Columbia, it is housed at the National Museum of Natural History in Washington, D.C.



Emerald from Muzo, Columbia



Covington Weekly

Covington, LA May 1 - 7, 2013

Covington Farmer's Market - Every Wednesday, 10 am - 2 pm @ the Covington Trailhead Stop by for lunch! Rain or shine, live "front porch jam", fresh local produce and delicious prepared foods. - **419 N. New Hampshire St.**

CBA Monthly Meeting - Wednesday May 1, 6 - 7 pm @ St. Tammany Art Association General meeting of the Covington Business Association. - **320 N. Columbia St.**

Wine Wednesday - Every Wednesday, 6 - 8 pm @ Winos and Tacos Free wine tasting every Wednesday! - **321 N. Columbia St.**

Covington Farmer's Market - Saturday May 4, 8 am - 12 pm @ the 600 block of Columbia St. Fresh local produce, raw and prepared foods, plants and vegetables. Live music by Pot Luck String Band, beginning at 9:30. Chef Joel Brown of Winos & Tacos will serve from the menu to celebrate Cinco de Mayo. - **600 block of Columbia St.**

Delgado Student Art Market - Saturday May 4, 9 am - 1 pm @ the Covington Trailhead Art Market for Delgado art students & guest artists. - **419 N. New Hampshire St.**

Covington Brewhouse Brewery Tours - Every Saturday, 10 am - 2 pm @ Covington Brewhouse Free tours of the brewhouse - covingtonbrewhouse.com for info.

Old Feed Store Music Series - Saturday May 4, 12 pm - 2 pm @ Marsolan's Feed and Seed Live music after the Farmer's Market! - **314 E. Gibson St.**

Covington Business Resource Workshop - Tuesday May 7, 9 am - 12 pm @ Bogue Falaya Hall, Greater Covington Center This workshop will be to discuss the benefits of social media marketing. Free and open to business owners. - **317 N. Jefferson Ave.**

English Tea Room 734 E. Rutland St. - Tues. - Acoustic High Tea 11 am - 1 pm

Thai Kitchen 1005 Collins Blvd. - Karaoke by Request! Fri. - Acoustic Guitar

Green Room 521 E. Boston St. - Wed. - Andrew Rice hosts

Open Mic Night 9 pm Thurs. - TBT w/ DJ Dizzi 9 pm Fri. -

Eternal Absence + Syhn 10 pm Sat. - Zync + Inside the Gray

+ Presidents of the Sun 9 pm Sun. - Karaoke w/ DJ Bobby

Blaze Mon. - Live Music, No Cover + Free Beans! 7 pm

Tues. - Service Industry Night / Happy Hour 2-9 pm daily



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Covington Business Association

Next Meeting May 1st 6:00 pm at:

st. tammany art association

CBA www.covingtonbusinessassociation.org

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Patio and Ron Williams @ 9 pm Sat. - Cinco de Mayo/
Patron Tequila Party/ Joels' taqueria - The Stooges
Brass Band @ 9 pm - No Cover Charge - All Shows!

STOOGES BRASS BAND

cinco de mayo 2013

For the full music calendar, visit: www.covingtonweekly.com

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